

MENU GUIDELINES

MENU CONTENT

Provide menu content with positioning (see figure #1):

- Items and their pricing for each screen
- Positioning
- Images to be used on each screen
- Fonts
- 24 hours schedule of your menu

ex:



images.jpg
menu.doc
logos.eps
icones.ai
videos.mp4
schedule.xls

SCREEN #1	SCREEN #2	SCREEN #3	SCREEN #4
LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$	LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$	LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$	LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$

figure #1 (before)



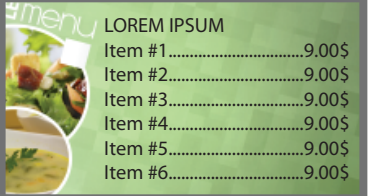

SCREEN #1	SCREEN #2	SCREEN #3	SCREEN #4
LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$ 	LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$ 	#menu LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$ 	LOREM IPSUM Item #1.....9.00\$ Item #2.....9.00\$ Item #3.....9.00\$ Item #4.....9.00\$ Item #5.....9.00\$ Item #6.....9.00\$ 

figure #2 (results may vary)

For more menu examples see our website or visit :
<https://vimeo.com/album/3360239>

NOTES

For better results:

- Provide any already made menu/content with their original files
- Describe and provide hand made sketch and examples of what you have in mind
- Ideas for animation (ex: scaling pictures with old tv effect...)

SPECIFICATIONS

Files must be provided with the following specifications:

- Accepted extensions(.psd or .ai or .eps CS5)
- High resolution pictures (minimum 1920x1080) (.jpg, .tiff)
- Chosen colors for text (facultative)
- Icons & Logos (brand and promo)

